



# JLGC meeting the challenges: Digital Transformation Strategy

EMGN Autumn Academy 2021: Futures Thinking and Strategy Transformation for CGIs in the MENA Region



Digital Transformation Strategy: Adoption of digital technology

Focus

Balance the Act

**Exporters:** A Special Challenge

Loan Guarantee Products

Export Credit Guarantee Products

□IT Systems Walkthrough

- $\circ$  Business
- $\,\circ\,$  IT and governance
- $\,\circ\,$  IT System

7 Essential Steps to SuccessTraditional IT Versus Modern IT

Transformation Approaches

• Migration

 $\circ$  Evolution

- Evolution Strategy Communication Challenges
- Evolution Strategy Risk Mitigation
   Measures

□ Implementation Roadmap



### **Digital Transformation Strategy**

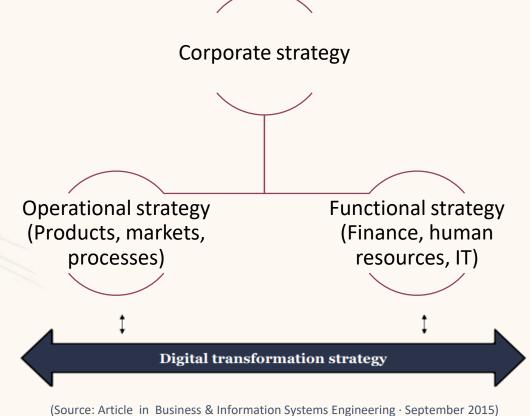
Adoption of digital technology

Unprecedented workload

Work from anywhere

Improve business processes, efficiency and control: think digital.

- Add value for business partners; know your business partners,
- Cross Cutting technology,
- Alignment with overall corporate strategy.





Focus









#### Business Partners End Beneficiaries Product design Delivery Approach

Financial Intermediaries Exporters (Entrepreneurs)

(SMEs) Exporters Risk Mitigation Risk Underwriting (Other design elements)

Loan Guarantees Export Credit Guarantees ERP

#### Balance the Act

# Solution States Added

- Improved access to Finance for SMEs that Otherwise Would Be Rejected:
  - o Startups
  - Innovative Projects
- Decreased Collateral Requirements
- Decreased Interest Rates
  - JLGC HAS NO DIRECT RELATIONSHIPS WITH SMES.



Constraints

- Financial: • Guarantee Fees
- Nonfinancial:
  - Business skills
  - Quality of Business Plans
  - Poor book keeping
  - Collateral Requirements
  - High Interest Rates
  - $\circ~$  Lack of a Credit History
  - Lack of Capacity; No Experience with Lenders.

### Exporters: A Special Challenge



Risk Sharing

JLGC

- Risk Underwriting
- Improved business practice





- Financial

  Export Guarantee Fees
- Nonfinancial
  - Level of Digitalization
  - Application Process
  - Operational Risks

#### Loan Guarantee Products

#### JLGC

JLGC

- Credit Review (Hybrid Model)
- Follow-up and monitoring
- Restructurings
- Claims Handling
- Recoveries

#### **Financial Institutions**

- Quality of Credit analysis
- CR structure
- Data currency and accuracy
- Data communication
- Claims documentation

#### Export Credit Guarantee Products

#### **JLGC**

**JLGC** 

Risk Underwriting

**On-Going Monitoring** 

Claims handling

#### **Exporters**

List of Buyers, Additional Information

Signed Credit Insurance policies

Notifications (Adverse Information, Overdue Accounts or Substantial Changes)

Claims Documentation

# IT Systems Walkthrough



JLGC

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- Current Products and business Processes
- Functional Structure
- Organizational Structure
- Quality of Policy and Procedure Manuals
- Availability of Human Resources
- User Understanding of Existing Systems



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- Validation of IT Governance (SDLC and Change Management)
- Availability of Project Management Methodology
- Quality Assurance, Quality Control Methodologies and Testing Environment Availability
- Quality of Requirement
   Preparations
- Quality of Vendors Deliverables Vendor Capabilities
- Communications with the Vendor and Escalation Matrix



- System Availability
- Functional Coverage for Business Processes
- System Suitability, Adequacy and Compliance to the Current Information Availability and Accessibility
- System Flexibility and New Requirement Handling



# Digital Transformation 7 Essential Steps to Success

Define the Strategy						
and Align the way	Define your strategy					
Define the digital transformation values						
Prepare for Culture Change	Keep humans at the heart of digital transformation					
Start with End in Mind	Start the journey with impactful measurable initiatives					
Plan Methodologies	Choose technology solutions that suit long-term digital transformation strategy					
Hunt for Partners and Expertise	Accelerate delivery with partners that share your vision					
Gather Feedback and Enhance	Stay flexible, learn from experiences and adjust					
Scale and Transform	Find new ways to improve and adopt them					



# **Traditional IT Versus Modern IT**

#### Traditional IT Approach

Majority of Investments in Core System Enhancement, Upgrades and Replacement

All Business Rules and Validation Built in the Core System

Majority of Functionalities and Services Performed by Internal Resources

Channels (Portals) that Provide Minimum Services and Mainly Information Inquiries

#### Modern IT Approach

Investments in the Core System Limited to Security, Performance, Data Integrity, Central Business Rules and Validation

Significant Investments for Channels and Services Exposed to External Parties

Business Functionality and Workflows Distributed Between Internal and External Parties, According to Clear Rules, Data Classification and Security Measures

- Improved controls across all business functions

Employment of modern technologies: BI, Block Change tech and Big Data Mining

**Improved Business Efficiency and Productivity** 

# **Transformation Approaches**

JLGC is unique by nature; This uniqueness has imposed a shortage of offthe-shelf full business solutions Evolution

Fixing the existing system setup and enhancing functionality

Migration Replacing the current system with a new system

#### Transformation Approaches

	Budget / Financial	Expected Benefits	Team Focus	Quality of Requirements	Testing	Benefits
Evolution	Relatively Low Cost from the Overall Budget for Fixing Current Issues with the Core System	Tangible Enhancements in the Short Term	Focus on New Services and Functionalities Rather Than Documenting Existing Requirements	All Resources (Budget and Human Resources) Directed to New Business Needs	Scope of Testing Reduced to Changes, Enhancements and New System Functionalities	Faster Realization of Business Benefits
Migration	High Budget Allocations and Efforts Focused on Reaching the Same Functionality	No Assurance that the New System Will Be Better Than the Existing One	Priority Given to Building Core Functionality, with No Added Value Identified Until Long After Kickoff	Requirements for the New System Given According to Existing System Functionalities, Meaning No Enhancement Expected from the New System	Extensive Efforts for Testing	Slower Realization of Business Benefits

#### Evolution Strategy — Communication Challenges



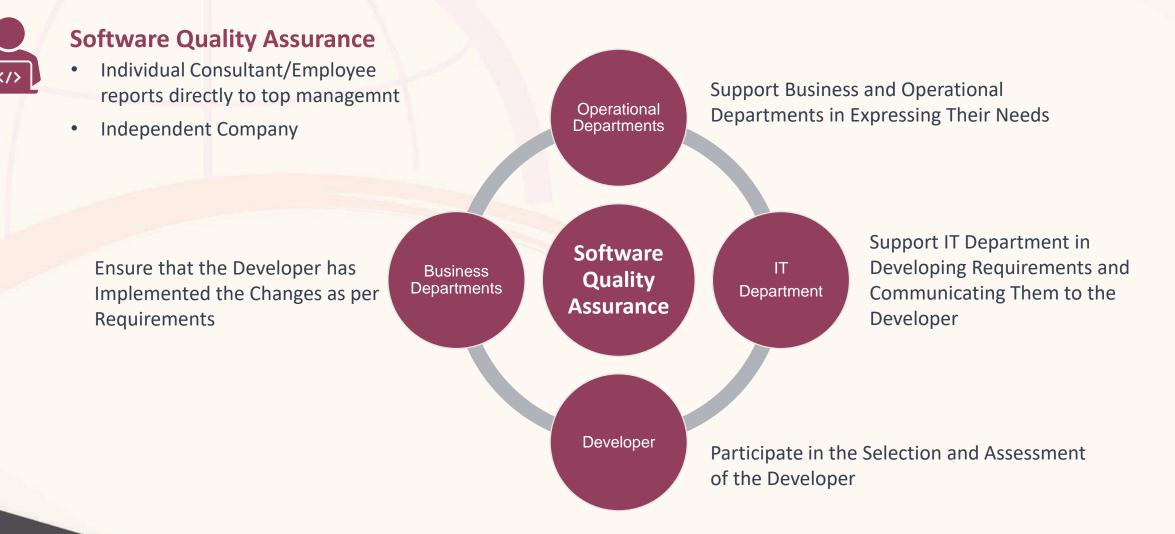
How the top management defines and clarifies and communicates the set of objectives

How business and operational departments express their needs

How the IT department understands needs and communicates requirements to the developer

How the vendor understands requirements and implements changes into the system

#### Evolution Strategy – Risk Mitigation Measures



#### Implementation Roadmap

Full analysis Define Seek a new of the current strategy platform for **Review and** Setup Implement Define DX system delivery Digital enhance governance, the strategy, SOW issues, approval and Transformation PM Implement delivery formulate recommendand plan and identify methodology, approach and deliverables development ations SDLC implementation requirements (Start small and upgrade partners but strategic) requirements

