Experience working with Local Guarantee Institutions

Dr. Nihal Hassan

PSD Cluster, GIZ Egypt







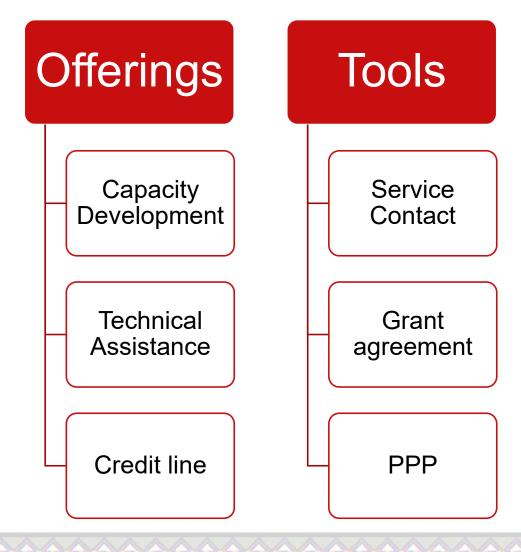
Implemented by



Developmental agencies have

- Objective
- Budget
- Indicator/ KPI
- Time frame
- Political Partner

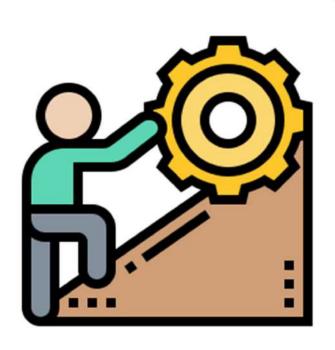












Challenges

Lengthy processes

Political Partner approval

Lack of response

Different Terminology

Success Factors









Experience working with Local Guarantee Institution

- Building a long-term relation
- Support developing new product
- Study tour to Malysia
- Capacity development for the employees
- Support the digitalization
- Support in digitalization networking



Tips for communication with development agencies

- Find the anchor / common ground
- Speak their language
- Contact the right person
- Present an interesting profile
- Show a specific goal











Thank you





